



ENGLISH COURSE CATALOGUE 2024-01

COLLEGE	PROGRAM	COURSES
BUSINESS	ECONOMICS	ECONOMÍA GENERAL
		GLOBAL ECONOMY
		PERUVIAN ECONOMY
		PUBLIC FINANCE
		MICROECONOMÍA
		MACROECONOMÍA Y NEGOCIOS
		ECONOMIC POLICY
		MONETARY THEORY
		ECONOMÍA INTERNACIONAL
		ECONOMIC EVALUATION OF PROJECTS
	MARKETING	MARKETING
		MARKETING GLOBAL
		PLANEAMIENTO Y DIRECCIÓN DE MARKETING
		E-MARKETING FOR BUSINESS
	INTERNATIONAL BUSINESS	INTERNATIONAL BUSINESS
		GLOBAL BUSINESS STRATEGY
		GLOBAL MANAGEMENT SKILLS
		INTERNATIONAL BUSINESS
		INTERNATIONAL HUMAN RESOURCES
		INTERNATIONAL OPERATIONS
		INTERNATIONAL TRADE I: IMPORTS AND EXPORTS
	BUSINESS	ESTRATEGIAS GERENCIALES
		GESTIÓN DE LA CADENA DE SUMINISTRO
		GESTIÓN DE EMPRESAS
		OPERACIONES Y LOGÍSTICA
		ADMINISTRACIÓN PARA LOS NEGOCIOS.
		GERENCIA DE CAPITAL HUMANO
		LIDERAZGO ORGANIZACIONAL
	CORPORATE ENVIRONMENTAL MANAGEMENT	ENVIRONMENTAL SCIENCE
	BUSINESS AND CORPORATE FINANCE	INTERNATIONAL FINANCE
		MERCADOS FINANCIEROS
	ENTREPRENEURSHIP AND BUSINESS DEVELOPMENT	ENTREPRENEURSHIP
		PROJECT MANAGEMENT
INCUBACIÓN EMPRESARIAL		
ARTS & HUMANITIES	HUMANITIES	ETHICS AND CITIZENSHIP
COMMUNICATION	COMMUNICATIONS	COMUNICACIÓN Y GLOBALIZACIÓN
		COMUNICACIÓN EMPRESARIAL
		ESTRATEGIAS DE LA COMUNICACIÓN EMPRESARIAL
		EMPRESARIAL

*This Course catalogue corresponds to courses taught entirely in English.

*Spanish classes are taught completely in Spanish and the class will be assigned by a Certificate/Transcript or the Spanish Placement Test (SPT).

Note: These are the courses offered in last semesters, a 20% of this list may change for next semester."



COLLEGE	PROGRAM	COURSES
HOSPITALITY MANAGEMENT, TOURISM ADMINISTRATION AND GASTRONOMY	TOURISM ADMINISTRATION	ENVIRONMENTAL MANAGEMENT AND ASSESSMENT
		SUSTAINABLE TOURISM MANAGEMENT
		TOURISM MARKETING MANAGEMENT
	HOSPITALITY MANAGEMENT	HOTEL OPERATIONS
		STRATEGIC MANAGEMENT IN THE HOSPITALITY INDUSTRY
		TALENT MANAGEMENT
	CULINARY ARTS	EUROPEAN CUISINE
		GARDE MANGER
	GASTRONOMY AND RESTAURANT MANAGEMENT	INTRODUCTION TO BEVERAGES
		MARKETING IN THE FOOD & BEVERAGE INDUSTRY
		RESTAURANT MANAGEMENT
	ENGINEERING	BUSINESS ENGINEERING
LEAN MANAGEMENT		
PROJECT MANAGEMENT: BUSINESS CASE		
INDUSTRIAL AND COMMERCIAL ENGINEERING		LOGISTICS
		TOTAL QUALITY MANAGEMENT (TQM)
		LOGISTICS WITH GREEN & SUSTAINABLE SUPPLY CHAIN MANAGEMENT
AGROINDUSTRIAL ENGINEERING	AGRIBUSINESS	
FOOD INDUSTRY ENGINEERING	PACKAGING TECHNOLOGY AND INNOVATION	
ARCHITECTURE	ARCHITECTURE AND URBAN PLANNING	URBAN PLANNING AND MANAGEMENT
		URBAN HISTORICAL PROCESSES
LAW	INTERNATIONAL RELATIONS	INTERNATIONAL COOPERATION PROJECT ASSESSMENT
		WORLD HISTORY
	LAW	REALIDAD NACIONAL Y GLOBALIZACIÓN
HEALTH SCIENCES	PSYCHOLOGY	GENERAL PSYCHOLOGY
		HUMAN RESOURCES MANAGEMENT
		PSYCHOTHERAPEUTIC APPROACHES
LANGUAGE STUDIES	LANGUAGE STUDIES	ADVANCED LISTENING AND SPEAKING
		ADVANCED READING AND WRITING
		ENGLISH FOR BUSINESS
		ENGLISH FOR ENGINEERING
		ADVANCED SPANISH
		INTERMEDIATE SPANISH
		PRE-INTERMEDIATE SPANISH
		ELEMENTARY SPANISH
PUBLIC SPEAKING		

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