



**WESTCLIFF
UNIVERSITY**
Educate. Inspire. Empower.

Build business. Lead change. Make a difference.

Bachelor of Business Administration



The BBA degree program provides an authentic platform for students to learn core fundamental concepts to tackle real-world business challenges and drive business success in the field. Students are empowered through their ability to use relevant business knowledge, think critically, solve problems, communicate, and make decisions in an ethical and professional manner.

Program Highlights

- Project-based with STEM-infused curriculum
- Coursework to elevate industry-valued skills
- Global leaders sharing insights & experiences
- Smaller class sizes for quality learning outcomes
- 8-week courses with live online sessions weekly

Why a BBA from Westcliff University?

- **3-year Completion:** Graduate in only 9 semesters
- **Personalized Learning:** Develop skills for career goals
- **Mentorship:** Guidance from faculty & program advisors
- **Networking:** Meet leaders, faculty & peers world-wide
- **Distinguished Faculty:** Experts with real-world experiences



Regional Accreditation



Global Accreditation



Affordable Tuition



Live Online & On-campus Classes



Dedicated Career Services Team



Student-Centered Instruction