

Woosong University English-Taught Programmes As of Fall 2021

Bachelor Programs	Specializations	Annual Tuition
BSc in Technology Studies	Data Science Software innovation	\$ 7,400
Bachelor of Business Administration (AACSB-accredited)	Finance, Marketing, Management & Entrepreneurship, Technology & Innovation, Data Analytics 250+ partners for Exchange and Dual Degree	\$ 10,074
BA in Global Convergence Management		\$ 6,400
BA in Culinary Arts	Global baking & pastry track Global culinary operations track Double Degree with Institute Paul Bocuse	\$ 8,700
Bachelor of Management in Restaurant & Entrepreneurship	Double Degree with Institute Paul Bocuse, Lyon (France), CETT School of Tourism, Hospitality & Gastronomy, Barcelona (Spain)	\$ 8,700
BA in Hospitality Management	MICE (event) industry and hotel management	\$ 7,000
BA in Digital Media & Communication	K-Wave/ K-POP, digital media & broadcasting production & analysis	\$ 7,400
BSc in Artificial Intelligence, Cognitive Science, Data Science	3 major tracks, multiple country locations	\$ 10,074

Graduate Programs	Duration	Annual Tuition
ME in Artificial Intelligence	2 years	\$ 7,100
Master of Business Administration (MBA, AACSB-accredited)	1 year	\$ 24,850
MSc in Marketing Analytics (MSMA)	2 years	\$ 17,000
MA in Management & Technology (MIMT)	2 years	\$ 17,000
Master in Technology Entrepreneurship and Innovation (MTEI)	2 years	\$ 17,000
MSc in Data Analytics (MSDA) – starting in 2022	2 years	\$ 17,000
MSc in Financial Technology (MSFT) – starting in 2022	2 years	\$ 17,000
MS in International Business Management	2 years	\$ 6,400
MS in Hospitality Management	2 years	\$ 6,200

PhD Programs	Annual Tuition
PhD in Global Management (SolBridge)	\$12,000
PhD in Management Studies	\$ 8,900
PhD in Hospitality & Tourism Management	\$ 8,300