



CENTRO UNIVERSITARIO EUSA

Affiliated with University of Seville



Course List

taught in English

Academic year 2021-22

AUDIOVISUAL COMMUNICATION (CAV)

JOURNALISM (PER)

ADVERTISING & PUBLIC RELATIONS (PRP)

TOURISM (TUR)

Semester 1

Semestre Semester	Nombre del curso Course name	Área de estudios Subject Area	Idioma Language	Curso Year	Código Course Code	Grado Degree
1	FILM-MAKING I - BASICS	MEDIA STUDIES; CINEMA	English	2	5390052EN	CAV
1	AUDIOVISUAL NARRATIVE	CINEMA; COMMUNICATIONS	English	3	5390024EN	CAV
1	CREATIVE WRITING	LANGUAGE & LITERATURE	English	3	5390028EN	CAV
1	AUDIOVISUAL CULTURAL INDUSTRIES	BUSINESS	English	4	5390039EN	CAV
1	INDEPENDENT STUDY PROJECT*	ALL	English	4		CAV
1	INTERNATIONAL RELATIONS	LAW; POLITICAL SCIENCE	English	1	5380005EN	PER
1	COMMUNICATION DEPARTMENTS	JOURNALISM; MEDIA STUDIES	English	3	5380021EN	PER
1	CYBERCULTURE	MEDIA STUDIES	English	4	5380038EN	PER
1	INDEPENDENT STUDY PROJECT*	ALL	English	4		PER
1	ADVERTISING CREATIVITY	ADVERTISING	English	2	5370011EN	PRP
1	ADVERTISING STRATEGY	ADVERTISING	English	2	5370012EN	PRP
1	THEORY AND TECHNOLOGY OF ADVERTISING PHOTOGRAPH	ADVERTISING; PHOTOGRAPHY	English	3	5370027EN	PRP
1	PLANNING AND MANAGEMENT OF ADVERTISING MEDIA	MARKETING; MEDIA STUDIES	English	3	5370023EN	PRP
1	PUBLIC RELATIONS PROGRAMMING AND TECHNIQUES	PUBLIC RELATIONS	English	3	5370024EN	PRP
1	BRAND MANAGEMENT	ADVERTISING	English	4	5370056EN	PRP
1	SALES PROMOTION & CONSUMPTION	ADVERTISING; PSYCHOLOGY	English	4	5370061EN	PRP
1	INDEPENDENT STUDY PROJECT*	ALL	English	4		PRP

Semestre Semester	Nombre del curso Course name	Área de estudios Subject Area	Idioma Language	Curso Year	Código Course Code	Grado Degree
1	ECONOMICS I	ECONOMICS	English	1	5320001EN	TUR
1	STATISTICS	BUSINESS	English	2	5320016EN	TUR
1	ENGLISH I FOR TOURISM	LANGUAGE & LITERATURE	English	2	5320019	TUR
1	GERMAN II FOR TOURISM	LANGUAGE & LITERATURE	German	3	5320022	TUR
1	FRENCH II FOR TOURISM	LANGUAGE & LITERATURE	French	3	5320027	TUR
1	HUMAN-RESOURCES MANAGEMENT IN THE TOURISM SECTOR	HUMAN RESOURCES	English	3	5320028EN	TUR
1	MARKET RESEARCH FOR TOURISM	MARKETING	English	3	5320030EN	TUR
1	FURTHER GERMAN	LANGUAGE & LITERATURE	German	4	5320033	TUR
1	ENGLISH III FOR TOURISM	LANGUAGE & LITERATURE	English	4	5320044	TUR
1	INDEPENDENT STUDY PROJECT *	ALL	English	4		TUR

CAVEAT: Course offer may be subject to modification if EUSA's minimum enrollment policy of 10 students per course is not met.

* Additional fees may apply for the course Proyecto Independiente / Independent Study Project.