

# HOSPITALITY MANAGEMENT

MBA WITH A CONCENTRATION  
IN HOSPITALITY MANAGEMENT



Alliant International University  
California School  
of Management & Leadership



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## **(MBA) BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HOSPITALITY MANAGEMENT**

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Offered in partnership between the Vatel Institute of Hospitality and Management and the California School of Management & Leadership (CSML) at Alliant International University, the Master of Business Administration (MBA) with a Concentration in Hospitality Management is an intensive degree that prepares students to become effective hospitality industry managers and leaders.

On campus, students hone the necessary critical thinking, leadership, management, and entrepreneurial skills required to compete in the globalized hospitality industry.

With experienced faculty and small class sizes, students receive the individual support and preparation they need to turn their experience into expertise and achieve excellence.

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## **PAID INTERNSHIP**

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Students gain hands-on experience and can directly apply their knowledge through a year-long paid practical training in hotels and restaurants in the United States. Previous students in this program have worked at Vatel partner host hotels such as: the Peninsula, the Westgate, Fairmont Hotels and Resorts, and Culver Hotel. Vatel's Career and Employability Center assist students in locating their mandatory internships.

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## **BUSINESS ADMINISTRATION (MBA) CURRICULUM** COURSE OFFERINGS AND SEQUENCE MAY BE SUBJECT TO CHANGE.

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Strategic Marketing Management  
Organizational Behavior and Global Leadership  
Strategic Management  
Statistical Analysis and Modeling for Business  
Technology for Managerial Decision Making  
Financial Management  
Operations Management and Logistics  
Capstone: Management in a New Age  
Professional Practice  
Concentration Courses [3]

### **HOSPITALITY MANAGEMENT CONCENTRATIONS COURSES**

Sales Management for Hospitality  
Trends in Hospitality & Tourism  
Entrepreneurship in Hospitality

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## PAID INTERNSHIP

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Students acquire a spectrum of knowledge and skills in hospitality management ranging from understanding food and beverage and guest service operations, to learning how to analyze a profit and loss, roll out a marketing strategy, organize a commercial event, and recruit a talented workforce. With experienced faculty and small class sizes, students receive the individual support and preparation they need to turn their experience into expertise and achieve excellence.



CULVER HOTEL

THE PENINSULA  
HOTELS

*Fairmont*  
HOTELS & RESORTS

  
*The Westgate Hotel*

## LEARN MORE

ALLIANT.EDU  
866.825.5426

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BAY AREA | FRESNO | SACRAMENTO | IRVINE  
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 [YouTube.com/user/AlliantintUniv1](https://www.youtube.com/user/AlliantintUniv1)

 [linkedin.com/school/18997](https://www.linkedin.com/school/18997)



This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation confirms that the teaching and learning processes offered within CSML's programs meet the rigorous educational standards established by said accrediting body.

Please note that not all programs are available at every campus, online, or to residents of every state. For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit [www.alliant.edu/ge/bsba](http://www.alliant.edu/ge/bsba).

Alliant is a private university accredited by the WASC Senior College and University Commission (WSCUC). We are an equal opportunity employer and educator.

## ADMISSIONS REQUIREMENTS

Admission criteria for California School of Management and Leadership (CSML) vary depending on the program you choose and your level of study. All requirements, however, are designed to determine the qualities and capabilities required of professionals in the field to which you are applying. Complete applications are forwarded to the appropriate academic department and/or review committee, who take a holistic approach to the candidate review process and admissions decision.

### ADMISSIONS CRITERIA: MBA

- A completed application and application fee
- A bachelor's degree from an accredited university or its international equivalent
- Submission of official transcripts
- Essay or personal narrative
- Letters of recommendations (varies by program)
- English language proficiency
- Other requirements that can vary by program

Please see [catalog.alliant.edu](http://catalog.alliant.edu) for more information. Additional requirements apply to international applicants.

**Enrollment Dates:** Courses for the Hospitality Management Concentrations begin in the Spring and Fall.



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