

BUSINESS ADMINISTRATION

MASTERS IN BUSINESS ADMINISTRATION (MBA)



Alliant International University
**California School
of Management & Leadership**

(MBA) BUSINESS ADMINISTRATION

HANDS-ON TRAINING

Why pursue an MBA? The reasons vary and depend on the individual student.

For your career. Coursework in organizational behavior, strategy, technology, and analysis expands your knowledge base. Our integration of practical training allows you to apply new gained knowledge in real-world settings.

For your passion to learn. Lifelong learning, drive for achievement, or a desire to ever-climb—whatever your passion is within education or practice, the MBA program can ignite a fire for more.

For establishing relationships. Our faculty maintain strong connections. Our industry affiliations offer a network for opportunities. This program is designed to bring you closer to the business industry and the people in it.

Getting an MBA can help provide opportunities for your career, to build valuable relationships, and follow your passion for learning.

The MBA program offers two tracks:

- The Evening/Weekday MBA track is designed for students without business leadership experience.
- The Practical Training/Executive Weekend MBA track is ideal for working professionals focused on career advancement.

Capstone

The Capstone course matches student teams with client companies to work on live projects. Students work directly with the companies on well-defined deliverables. These course projects connect students to businesses, getting their foot through the door early on.

Speaker Series

At CSML, we bring the industry inside. You will have the opportunity to not only learn from, but also network with speakers and guests from a wide range of industries.





DEGREE CONCENTRATIONS

Specialize with a Degree Concentration

With degree concentrations* that allow you to specialize in a particular discipline, you can choose where your expertise lies, and become a true master of your chosen subject. Begin your expertise in traditional, emerging, and even interdisciplinary fields in a four-course concentration:

- Marketing and Digital Trends
- Information and Technology Management
- Hospitality Management
- Management and Leadership
- Build your own option

**Concentrations are subject to change*

PERPETUAL ADVANCEMENT

At CSML, we believe in perpetual advancement. Your time here will serve as a foundation for lifelong learning. Here, perpetual advancement means taking hold of the opportunities that our well-established network has to offer—in order to stay on the forefront of an ever-evolving industry.

Industry Connection

An advisory board comprised of industry leaders who help guide our school and—most importantly—our students. Our board members are deeply entrenched members of the business community and help us keep our curriculum relevant while providing invaluable connections to the industry.



The MBA program at CSML is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation confirms that the teaching and learning processes offered within CSML programs meet the rigorous educational standards established by said accrediting body, which is a leading specialized accreditation body for business education across the country.

LEARN MORE

ALLIANT.EDU

866.825.5426

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ACBSP accreditation confirms that the teaching and learning processes offered within CSML's programs meet the rigorous educational standards established by said accrediting body.

Please note that not all programs are available at every campus, online, or to residents of every state. For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit alliant.edu/ge/mba.

Alliant is accredited by the WASC Senior College and University Commission (WSCUC), a regional accrediting body recognized by the U.S. Department of Education.

ADMISSIONS REQUIREMENTS

Admission criteria for California School of Management and Leadership (CSML) vary depending on the program you choose and your level of study. All requirements, however, are designed to determine the qualities and capabilities required of professionals in the field to which you are applying. Complete applications are forwarded to the appropriate academic department and/or review committee, who take a holistic approach to the candidate review process and admissions decision.

ADMISSIONS CRITERIA: MBA

- A completed application and application fee
- A bachelor's degree from an accredited university or its international equivalent
- Submission of official transcripts
- Essay or personal narrative
- Letters of recommendation (varies by program)
- English language proficiency
- Other requirements that can vary by program

Please see catalog.alliant.edu for more information.

Additional requirements apply to international applicants

BUSINESS ADMINISTRATION (MBA) CURRICULUM

Course offerings and sequence are subject to change.

Pre-requisite Course

Foundations of Business

Core Courses

Strategic Marketing

Organizational Behavior and Global Leadership

Strategic Management

Statistical Analysis and Modeling for Business

Technology for Managerial Decision Making

Financial and Accounting Management

Operations Management and Logistics

Capstone: Management in a New Age

Professional Practice

Concentration Courses [3]