

BUSINESS ADMINISTRATION

DOCTOR OF BUSINESS ADMINISTRATION (DBA)



Alliant International University
California School
of Management & Leadership

DOCTOR OF BUSINESS ADMINISTRATION

**NOW
OFFERED
ONLINE**

With a DBA from CSML, you will have the opportunity to develop coveted skills in data-driven business intelligence, cross-cultural management, collaborative research, and interdisciplinary approaches.

The Doctor of Business Administration (DBA) Degree Program from the California School of Management & Leadership (CSML) at Alliant International University has specializations in Management, Information and Data Science, and Marketing.

From data-driven business intelligence to cross-cultural management, to in-depth, collaborative research courses, the DBA program defines interdisciplinary approaches with an extensive emphasis on strategic planning. Self-learning takes a front seat and an open mind is key. Because all of this is designed to educate you on theory, prepare you with extensive experience, and help you become internationally—and culturally—engaged.

To make the program more accessible and flexible, we are now offering our DBA degree program online.

We've answered the call to make our programs fit the modern needs of our students, and have launched our DBA in a fully online format in addition to our on-campus offerings. In whichever setting you choose, our DBA program works as follows: two years of coursework, followed by one-to-two years of dissertation research. All courses are scheduled in an 8-week term format with students taking 1-2 courses per term, reducing the need to balance multiple subjects at once.

This unique aspect of our 3-year DBA program helps our students formulate strong, viable dissertations by affording them the required time and space to produce truly outstanding work.

At CSML, you start working on your dissertation, select a faculty mentor, and can choose a faculty supervisor for your dissertation in the very first year. There are also dissertation courses built in throughout your program. This way, you have more time to consider topics and—most importantly—your education can shape your final dissertation in direct, impactful ways.



EXPERTISE STARTS WITH EXPERIENCE

Experience is rooted in a hands-on approach. A desire to not only learn, but to master. Your road to expertise in our DBA Program begins with a multi-faceted approach. You will stretch your boundaries of comfort into a multicultural world. You will be taught, and also learn, to understand the intricate mechanisms that fuel the marketplace. And you will put your collective experience into the crown jewel of your degree—your dissertation.

DISSERTATION DEVELOPMENT

The bridge between experience and expertise is built with your dissertation as the cornerstone. During this time, you will research an original idea or seek to expand upon one lesser known. But you won't be doing this alone.

CSML keeps the doctoral classroom size small because your dissertation is a big deal. One that benefits immensely from the professional and personal attention of your professor. Because your professors, counselors, and support team want nothing more than to see you move forward—in your profession and in your life.



Doctor of Business Administration (DBA) program at CSML is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation confirms that the teaching and learning processes offered within CSML programs meet the rigorous educational standards established by said accrediting body, which is a leading specialized accreditation body for business education across the country.

BUSINESS ADMINISTRATION (DBA) CURRICULUM

Course offerings and sequence may be subject to change.

Critical Issues in Business Management
Foundations of Research
Create Change and Innovation
Research Scholars Communities
Cross Cultural and International Management
Advanced Statistics
Quantitative and Survey Research
Organizational Behavior and Development
Research Scholars Communities
Dissertation Research
*[8 x 1.5 = 12 units] * 8 x 1.5: 8 courses, each course 1.5 units*
Competency Project I + II + III
*[3 x 3 = 9 units] or Competency Practicum [9 x 1 = 9 units] *9 x 1: 9 courses, each course 1 unit*

SPECIALIZATION COURSES

Management

Qualitative Research Methods
Contemporary Readings in Strategy
Management, Strategy and Leadership
Seminar in Special Topics 1
Seminar in Special Topics 2

Information And Data Science

Qualitative Research Methods
Information Management
Knowledge Discovery and Data Mining
Big Data Analytics
Seminar in Special Topics in Data Science

Marketing

Qualitative Research Methods
Contemporary Readings in Marketing
Management, Strategy and Leadership in Marketing
Seminar in Special Topics 1
Seminar in Special Topics 2

LEARN MORE

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 [linkedin.com/school/18997](https://www.linkedin.com/school/18997)

[acbsp.org/page/accreditation-overview](https://www.acbsp.org/page/accreditation-overview)

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Please note that not all programs are available at every campus, online, or to residents of every state. For important information about the educational debt, earnings, and completion rates of students who attended this program, please visit alliant.edu/ge/dba.

Alliant is accredited by the WASC Senior College and University Commission (WSCUC), a regional accrediting body recognized by the U.S. Department of Education.

ADMISSIONS REQUIREMENTS

Admission criteria for California School of Management & Leadership (CSML) vary depending on the program you choose and your level of study. All requirements, however, are designed to determine the qualities and capabilities required of professionals in the field to which you are applying. Complete applications are forwarded to the appropriate academic department and/or review committee, who take a holistic approach to the candidate review process and admissions decision.

ADMISSIONS CRITERIA: DBA

- A completed application and application fee
- A master's degree from an accredited university or its international equivalent
- For some doctorate level programs, a master's degree is required
- Submission of official transcripts
- Essay or personal narrative
- Letters of recommendation (varies by program)
- English language proficiency
- Other requirements that can vary by program

Please see catalog.alliant.edu for more information.

Additional requirements apply to international applicants