



Alliant International University
California School
of Management & Leadership



MASTER'S IN BUSINESS ADMINISTRATION (MBA)

Earn your MBA in a weekend format in San Diego with Practical Training

Learn more [ALLIANT.EDU/BUSINESS](https://alliant.edu/business)

PREPARING BUSINESS LEADERS FOR A GLOBAL AGE

BUSINESS ADMINISTRATION (MBA) WITH CPT Weekend Intensive Program

Further Your Career and Increase Your Impact

Prepare to lead in business with an MBA from the California School of Management and Leadership (CSML) at Alliant International University. A graduate degree in business can help you gain insight into the cross-cultural realities of today's business world and develop the administrative and financial skills you need to compete, innovate, and succeed.

LEARNING FORMAT AND LOCATIONS

The MBA program with Practical Training is offered on-campus in San Diego and is taught in a **weekend format, one weekend per month**.

Practical Training Throughout Curriculum

You'll participate in practical training throughout the program, from the first to the final term. This allows you to gain hands-on experience as part of your education while developing the skills to apply that knowledge in a real-world setting. In this program, you must find and start practical training within your first term.

The weekend format with curricular training is ideal for working professionals and career changers who are focused on practical and career advancement to enroll and complete their MBA. As a student in the program, your practice or training experience or employment must relate to your program of study and may be part-time (20 or fewer hours per week) or full-time (21 to 40 hours per week).

What the California School of Management and Leadership Can Offer You

- **Exceptional Faculty:** Alliant chooses faculty members with advanced degrees and advanced professional achievements in a variety of cultures and industries. We maintain small class sizes, which allow faculty to offer you mentorship and engagement.
- **Diverse Perspectives:** The MBA weekend program in San Diego is innovative and diverse, encouraging the development of cross-cultural communication skills and an understanding of international business.
- **Technical and Quantitative Focus:** Students will learn technology-enabled management, streamlining of business operations, and decision-making.
 - The **Information and Technology Management** concentration teaches students data-based business analytics and an understanding of dynamic cutting-edge systems for managing efficiencies in all aspects of business operations.
 - The **Digital Marketing** concentration gives students skills and expertise in digital marketing techniques which are used for fueling the growth and revenues of many organizations today.
 - The **Management and Leadership** concentration gives students the expertise to manage teams of professionals in achieving organizational growth and steering towards sustainable success.
 - The **Hospitality Management** concentration is designed to provide an opportunity for students to meet the needs of the growing and fast-paced hotel, travel, and tourism industries.

Choose an Accredited University

Alliant is a private institution of higher education accredited by the WASC Senior College and University Commission (WSCUC).

Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

SAMPLE SCHEDULE

Week 1:

Physical Attendance Mandated (15 hours)

Saturday/Sunday:

- » Morning Session – Lecture, group project, and other assignments
- » Lunch
- » Afternoon Session – Lecture, group project, and other assignments

Week 2: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

Week 3: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

Week 4: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

Week 5:

Physical Attendance Mandated (15 hours)

Saturday/Sunday

- » Morning Session – Lecture, group project, and other assignments
- » Lunch
- » Afternoon Session – Lecture, group project, and other assignments

Week 6: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

Week 7: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

Week 8: Online

Online instructional activity, asynchronous discussions, assignments and submissions.

LEARN MORE

ALLIANT.EDU
866.825.5426

SAN DIEGO | LOS ANGELES | SAN FRANCISCO
BAY AREA | FRESNO | SACRAMENTO | IRVINE
ONLINE

 Facebook.com/AlliantU

 Instagram.com/AlliantU

 Youtube.com/user/AlliantintUniv1

 linkedin.com/school/18997

Please note that not all programs are available at every campus, online, or to residents of every state.

Alliant is accredited by the WASC Senior College and University Commission (WSCUC), a regional accrediting body recognized by the U.S. Department of Education.



Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

ACBSP accreditation confirms that the teaching and learning processes offered within the California School of Management & Leadership's programs meet the rigorous educational standards established by said accrediting body.

ADMISSIONS REQUIREMENTS

Admission criteria for California School of Management and Leadership (CSML) vary depending on the program you choose and your level of study. All requirements, however, are designed to determine the qualities and capabilities required of professionals in the field to which you are applying.

ADMISSIONS CRITERIA: MBA WITH PRACTICAL TRAINING

- A completed application and application fee
- A bachelor's degree from an accredited university or its international equivalent
- Submission of official transcripts
- Essay or personal narrative
- Letters of recommendation (varies by program)
- English language proficiency
- Other requirements that can vary by program

Please see catalog.alliant.edu for more information.
Additional requirements apply to international applicants

BUSINESS ADMINISTRATION (MBA) WITH PRACTICAL TRAINING CURRICULUM

Course offerings and sequence are subject to change.

Curriculum Core Courses | 27 units

Marketing Management
Organizational Behavior and Global Leadership
Operations Management and Logistics
Technology for Managerial Decision Making
Statistical Analysis and Modeling for Business
Strategic Management
Financial and Accounting Management
Capstone: Management in the New Age
Professional Practice I, II, III

Concentration Curriculum Plan | 9 units

Information and Technology Management:
Data Analysis and Decision Making
Information Systems Technology and Infrastructure Management
Industry Research Project

Marketing and Digital Trends:
Marketing Research and Data Analytics
Digital and Social Media Sales and Marketing
Industry Research Project

Management and Leadership
Contemporary Approaches to Leadership
Project Management
Industry Research Project