



The leading private business school in the Netherlands

Bachelor-associate degree
26/27



Ready for a successful future?

When you choose Tio, you choose personal, excellent and entrepreneurial education that is fully tailored to your talents and ambitions. At Tio, you come first: we offer you everything you need to achieve the future you envision.



Personal

- **The best guidance**
Small classes with an average of 10 students and your own study coach
- **Close-knit community**
A rich network of students from all over the world, your own student association and friends for life
- **Large global network**
Internships and networking opportunities at top companies worldwide



Excellent

- **Accelerated and tailor-made study programme**
Get your degree sooner, with a study programme tailored to your wishes and ambitions
- **All-inclusive student experience**
From guaranteed housing to international study trips and exclusive events: everything is arranged for you
- **Recognised, award-winning and ready for the future**
The highest independent international ratings and a strong focus on innovation and the workplace of tomorrow



Entrepreneurial

- **Lessons from top lecturers with practical experience**
Benefit from their experience and a direct link between theory and practice
- **Learning by doing**
Practical experience through internships, projects for real clients and guest lectures by successful professionals
- **Tio opens doors**
Grow into an enthusiastic young professional with an entrepreneurial mindset: the best employers and clients are waiting for you!

The outcome? The best opportunities to build your career or launch your own business. the road to success starts at Tio Business School: top-tier education at the leading private business school in the Netherlands.

Welcome to Tio Business School

Choosing a study programme is an important step towards your future. In this guide, you will discover why studying at Tio gives you the best start.

At Tio Business School, we believe that you become really good at something by doing it. That is why you'll work on practical assignments and projects for real companies throughout your studies. You will be inspired during company visits and masterclasses, and you will do an internship in the Netherlands or abroad. This way, you will gain valuable work experience during your studies.



At Tio Business School, you always succeed!



Personal

We distinguish ourselves through personal attention. We want to get to know you and work together to ensure that your study programme perfectly matches who you are and what you want to achieve. Our entrepreneurial lecturers and your personal study coach will guide you from day one until you walk out the door with your diploma. You will build a valuable network and make friends for life.

Excellent

Thanks to Tio's unique approach, you can earn your bachelor's degree in just three years, allowing you to start the career that suits you or set up your own business sooner. Looking for a shorter, more practical route? Then a two-year associate degree is perfect for you.

Tio is also the only Dutch educational institution to receive 5 stars from the leading QS Stars quality rating for career preparation, education and international engagement.

Entrepreneurial

A Tio diploma opens doors: employers and clients are eager to work with enthusiastic professionals like you. The entrepreneurial mindset we give you will open up wonderful opportunities. Do you dream of a career abroad? Then you can start during your studies thanks to Tio's large, global network.

Your road to success starts here, and we will make sure that everything is taken care of down to the last detail. Take a look at our new guaranteed housing options in this guide and read about the innovative AI tools you will use as a Tio student. Do you have any questions? We look forward to seeing you at one of our locations, where we will introduce you to the world of Tio Business School.

Have fun, and welcome!

Frans van Kreuningen

Managing Director



TIO



The atmosphere is good at Tio: the campus manager and lecturers are always there for you.

Thijmen
Commerce Economics and
Entrepreneurship student



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Study programmes

Bachelor and associate degree





Bachelor or associate degree

What are the differences and similarities?

Bachelor's degree

Of the higher education study programmes, a bachelor's degree is the most recognised. It is a professional course that prepares you for a job at a higher professional level. A bachelor's degree also includes a minor and your diploma is obtained by writing a final thesis. At most institutes it can take at least four years to obtain your bachelor's degree, however at Tio you have the opportunity to earn it in just three years.

Associate degree

An associate degree (Ad) is a practice-oriented higher professional study programme, tailored to a specific professional field. It is a convenient way to increase the chances and opportunities in your future and career. Many more jobs require specific professional knowledge and skills, and these programmes are specifically developed and based on the needs of the professional fields. At Tio, you can obtain an Ad in just two years.

Practice oriented

Whether you choose a bachelor's degree or an Ad, as a Tio student you will be 100% ready for a successful career within your chosen professional field. Our study programmes are developed in partnership with the business community. The many assignments and projects you will carry out are also commissioned by existing companies. This way you're already building an impressive CV while studying. Every year we organise interesting company visits and inspiring guest lectures and masterclasses especially for you. Our strong connections in the professional field also provide great internship opportunities to take your successful future to an even higher level.

Focused on your future

From the start of your study to the day you receive your diploma, you'll work with your personal study coach. With their support you will get the best start to a successful future, in the way that suits you best. Not yet sure what your dreams, ambitions and goals are? Together we will discover where your heart and talents lie. Clear about your future career choice? Then we'll make sure you head straight for it.

Favourable labour market

Young professionals with a higher professional education diploma are very popular in the current labour market. Whether you obtain an associate or a bachelor's degree, it probably won't take you long to find a great first job with an attractive starting salary. Job security for recent graduates with a higher education diploma is higher than ever in

recent years, according to the Dutch HBO Monitor of the Research Center for Education and the Labor Market. About 90% of all students have found a job within three months of completing a fulltime degree. The starting salary increases annually.

The choice is yours

Bachelor's and associate degrees are both good ways to build your own successful future. If you decide to choose an Ad, you can always continue learning and obtain a bachelor's degree later on. Curious about our offer? Turn the pages quickly and find out more about our study programmes. Whatever your field of interest, choosing the leading private business school in the Netherlands is always a good idea.

	Bachelor's degree	Associate degree
Educational level	Higher education (hbo) level 6	Higher education (hbo) level 5
Duration	3-4 years	2 years
Credits	240 EC (180 in fasttrack programme)	120 EC
Admission	havo, vwo, mbo4	havo, vwo, mbo4
Thesis	Yes	No
Internships	1 or 2	1
Continue studying	Master of Business Administration	Bachelor's degree

Find the right focus: our fields of expertise

How do you become the best at something? By making a clear choice. By gaining a lot of experience in the subjects that interest you most. Focus makes you better. Which choice will you make on your road to success? We offer you the best study programmes in these different fields.

Business & Entrepreneurship

Doing business internationally, understanding companies and organisations, and making them even better: that's what you want to do! The choice is enormous within this field. Do you dream of working at a large multinational or do you want to set up your own company? No matter whether you are looking for a broad business base or want to specialise in just one area, you want to get off to the best start.

Where better to pursue a business degree than at Tio Business School, the best in the Netherlands? Whatever your dreams for the future, we will bring you one step closer to success within the Netherlands and abroad.

Hospitality, Events & Tourism

Top hotels, big sporting events, dream trips, Michelin-star restaurants, business conferences and festivals: this field is broad, dynamic and needs you! Travellers, restaurant and hotel guests, and event visitors are looking for an unforgettable experience, and sustainability and digitalisation are becoming increasingly important in this respect. After your studies, you will know how to make the most of every opportunity.

That is what makes Tio great. Tio was founded in 1969 as a vocational college for the tourism sector. Tio's study programmes in this field have been number one in various rankings for years. Lay the foundations for your successful career with us.

Marketing, Sales & Communications

No organisation can be a success without reaching the right people and target groups. Can you see yourself coming up with great campaigns for the coolest brands? Get creative and combine the fundamental principles of marketing and sales with the latest trends like AI and the newest forms of social media. As a professional in this versatile industry, you will not be bored for a minute.

We work with top trade associations such as the Ecommerce Foundation and the Sales Management Association, making your degree a perfect fit with the professional world. Will you make it in marketing, sales and communications?



I am entrepreneurial,
like to think
commercially and
enjoy working. At Tio,
I get the freedom
to combine those
ambitions with my
studies.

Justin
student



Study programmes

This overview shows all associate degrees and bachelor's degree study programmes offered by Tio in English. At Tio, you can always continue to develop. Not done learning after your Ad? Then you can move on to a bachelor's programme. Looking for even more depth after a bachelor? With us you could continue on to an MBA after this.



Bachelor

Business Management

Specialisations:

- Automotive
- Digital Business & Generative AI
- Entrepreneurship
- Fashion Management
- Interior & Design

International Business Management

Associate degree

International Business Management



Hospitality, Events & Tourism

Bachelor

Hotel and Event Management

Specialisations:

- Entrepreneurship
- Festival Management
- Luxury Management

International Tourism
Management

Specialisations:

- Entrepreneurship
- Experience Travel
- Festival Management
- Luxury Management

Associate degree

Hotel & Event Management

International Tourism
Management



Marketing, Sales & Communications

Bachelor

Commerce Economics
and Entrepreneurship

Specialisations:

- Digital Business & Generative AI
- Experience Travel
- Influencer Marketing

Associate degree

Commerce Economics
& Entrepreneurship

Business & Entrepreneurship







[Read more](#)

Business Management

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Do you want to be a leader in the business world? To be firmly in control and understand all aspects of companies and entrepreneurship? Want to know how to make strategic decisions and find innovative solutions to business challenges? Business Management is your road to success.

What does it involve?

You will work on your business skills and learn what is involved in running a business. From market trends to internal processes: as a business expert, you will see where opportunities lie, how a company can perform better and in what ways growth can be achieved.

Serious business

Business Management brings together management, strategy and operational knowledge. You will learn all about the world of business and gain practical experience. You will work for existing companies and be inspired by masterclasses, company visits and study trips so you can identify exactly what you want to do after your degree. Want to start your own business? You can work on your own business plan during your studies so that it can become a reality.

Why this degree?

With this degree from the leading private business school in the Netherlands, you will have all the knowledge and skills needed to run a successful business and stay ahead of the competition. You will get to know the business inside out. You will dive into management and strategy, and learn entrepreneurial and commercial thinking, so that you will soon be ready to make your future a success.

After this bachelor's programme, you could become a:

- Process manager
- Project leader
- Consultant
- Business analyst
- Entrepreneur



Read more

Automotive

Business Management specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

Do you have a passion for cars and transport, and do you want to work in the dynamic automotive industry? Business Management with the Automotive specialisation combines a solid foundation in business with practical knowledge tailored to the automotive sector. Are you ready?

What does it involve?

With this programme you will learn how to apply indispensable business skills within the automotive world. You will work on the future of mobility, such as on smart solutions and fast means of transport.

Automotive

The automotive industry is all about working on vehicle development, production and innovation and the future of transport. From lightning-fast sports cars to electric vehicles and innovative and sustainable carsharing. In the practical programmes, you will visit leading companies, meet the different sides of the industry and learn how to respond to the latest trends and technologies in transport.

Why this degree?

We teach you to become an entrepreneurial professional on the commercial side of the automotive industry. Whether you are striving for a challenging position at a renowned car brand, have ambitions of starting your own company or want to be involved in the pioneering innovations you can hit the ground running.

After this bachelor's programme, you could become a:

- Dealership manager
- Product manager
- Sales specialist
- Automotive consultant
- Entrepreneur



Read more

Digital Business & Generative AI

Business Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

How does a company prepare for the future? After Business Management with a specialisation in Digital Business & Generative AI, you will show the way to innovation, transformation and success.

What does it involve?

You'll seize the business opportunities of the digital world with both hands! Develop yourself as an innovative professional and make yourself indispensable on the road to success. As a manager or entrepreneur, you know what it takes to stay at the top and you use the latest AI applications effortlessly and creatively to conquer the business world.

Digital Business & Generative AI

You will learn to work and plan in a data-driven way, develop online business plans and know how to turn upcoming digital trends and developments into career opportunities. A glimpse into the future? That's what you'll get from the innovative companies and experts during masterclasses and company visits. Maybe you will even make your own AI assistant during one of the practical assignments or projects!

Why this degree?

If you choose the Digital Business & Generative AI specialisation you are choosing a successful business career. Young professionals with knowledge and insight in the field of digital innovation and artificial intelligence are in demand among organisations from various sectors.

After this bachelor's programme, you could become a:

- Founder tech-start-up
- Transformation manager
- CIO (Chief Innovation Officer)
- AI-business consultant
- (Tech) entrepreneur



[Read more](#)

Entrepreneurship

Business Management specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

Is entrepreneurship in your veins and would you prefer to be your own boss? Look no further! Business Management with the Entrepreneurship specialisation is tailored to the young and ambitious entrepreneurs of the future.

What does it involve?

You will learn how to set up and grow successful companies with the right knowledge and skills, strong leadership and a business mindset. You are familiar with the structure of different organisations and will soon know what it takes to take over a business. Develop a broad business foundation and a focus on entrepreneurial skills.

Entrepreneurship

You will gain the skills to create the best foundation for a business, including how to draw up a business plan and develop an effective strategy. Successful professionals will show you how it works in practice during masterclasses and company visits. You will learn how to achieve your goals effectively and will soon be able to make a business a success. Discover how the culture within every organisation is unique, how to grow your business and successfully market yourself.

Why this degree?

This specialisation provides you with a strong all-round foundation at the right depth to take you further on your road to future success. This is the study programme for you if, for example, you want to take over your parents' business or set up your own. Maybe you already have an emerging business of your own?

After this bachelor's programme, you could become a:

- Start-up manager
- Board member within a (family)business
- Innovation manager
- Business consultant
- Entrepreneur



[Read more](#)

Fashion Management

Business Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Are you a fashion enthusiast looking to build solid business foundations? Our bachelor's degree in Business Management with a specialisation in Fashion Management prepares you for success in the exciting world of fashion!

What does it involve?

This unique bachelor's degree is the perfect combination of fashion and management. Discover the latest trends in the fashion industry, develop a sustainable and creative approach and build your brand. You will effortlessly match your knowledge with the commercial side: online marketing, cross selling and the latest ways to engage your target audience.

Fashion Management

You will take a serious approach to business while immersing yourself in the fashion industry. Gain valuable knowledge about textiles and production, attend workshops and guest lectures, and visit innovative fashion companies. With this specialisation, you ensure that all the business knowledge you learn is focused on fashion.

Why this degree?

You will be trained as a fashion-conscious and creative manager or entrepreneur. Discover how to combine your passion for fashion with a solid foundation in management during and after your degree! Your successful future is inevitable!

After this bachelor's programme, you could become a:

- Fashion brand manager
- Retail buyer
- Sustainable fashion consultant
- Trend analyst
- Entrepreneur



Read more

Interior & Design

Business Management specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

Are you a creative mind with a passion for business and an eye for aesthetics? Our bachelor's programme in Business Management with the Interior & Design specialisation is your perfect match!

What does it involve?

This Tio degree uniquely combines business knowledge with in-depth insight and practical experience in the rapidly changing interior and design industry. You will develop as an entrepreneurial professional with an eye for the business aspects of the interior design world. With your creative and innovative outlook, you can look forward to a successful future.

Interior & Design

The world of interior design, contextualised within a broader business framework, will be at the centre. You will be introduced to current themes that are important to the industry and be inspired by masterclasses and company visits. You will dive into the history of design, colour theory, trends and styles, as well as storytelling in the design world.

Why this degree?

Whether you dream of running your own design studio, begin involved in business development within the interior design industry or becoming an all-round trendsetter, Tio opens the door to a world of possibilities. Combine your passion for interior design with a solid foundation in management: on to a great career!

After this bachelor's programme, you could become a:

- Style consultant
- Procurement coordinator
- Design studio account manager
- Design strategist
- Entrepreneur



Read more

International Business Management

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Are you ready to do business at the highest level all over the world? With a degree in International Business Management, the international business industry will be at your feet.

What does it involve?

Get to know all sides of international business: you will learn how to close the best deals, how to approach cultural differences and work at the top level. This degree is your first step towards a successful future.

Gain real-world experience right away

All aspects of the international business world will be linked to current and relevant applications. You can add almost everything you do during your degree to your CV immediately. You will set up an international business, introduce a Dutch product to another country and work on projects for real companies. This allows you to gain practical experience during your degree.

Think beyond borders

Doing business in other countries and dealing with other cultures is best learned by experience. That's why you will complete at least one part of this degree abroad.

Why this degree?

Choosing to study International Business Management means taking the first steps towards a successful future in the world of international business. Use your talents and expertise as a manager at a large international company, as a consultant or within your own company.

After this bachelor's programme, you could become a:

- Sales manager
- Market strategist
- Business consultant
- International account manager
- Entrepreneur



Read more

International Business Management

Associate degree in 2 years

If you're looking to study International Business Management, then opt for this two-year associate degree from the leading private business school in the Netherlands.

What will you do?

This broad study programme leads to great opportunities for a successful future. In two years, you'll prepare yourself in different ways for an international business career. Learn to use theory in a practical way and put all your learning directly to use. At the end of the programme, you can apply your talents and expertise at a major international company or as a consultant or entrepreneur.

Hands-on learning

During your Ad you will complete an internship and gain professional experience throughout your studies. Together with your fellow students you will work on cases and projects and visit inspiring and successful companies. You can even make a business plan for your own company.

International experience

You will gain international experience by doing at least one part of your studies abroad. Which country will you choose for this adventure?

Why an associate degree?

An associate degree is a practical and short route to a great start of your career, whether you are looking for further education after a vocational diploma or general secondary education. Want to continue after your Ad? Then you can always go for a bachelor's degree.

After completing this Ad, you can pursue careers such as:

- Junior account manager
- Assistant import or export coordinator
- Commercial representative
- Marketeer
- Entrepreneur

Hospitality, Events & Tourism






[Read more](#)

Hotel and Event Management

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Welcome to the world of hospitality! From top restaurants and five-star hotels to festivals, congresses and sporting events. Tio Business School combines advanced hotel management with event management: the best of both worlds.

What does it involve?

You will go on an adventure and learn all about organising events, become able to cook fantastic food and give your guests the time of their lives. Develop the entrepreneurial, commercial and welcoming attitude that will help you on your way to success.

The real deal

Roll up your sleeves: over half of the degree is dedicated to gaining practical experience! You will take over a hotel with your fellow students, where you welcome guests and arrange everything right down to the smallest details. You will organise events, go on an internship, enjoy masterclasses and guest lectures and go on frequent visits to well-known companies.

Think beyond borders

It is important for you to be able to work in an international environment. That is why you will pursue at least one part of this degree abroad.

Why this degree?

With Hotel and Event Management you get the best of both worlds. And where better than at the best in the Netherlands? The skills you develop make you attractive to any industry: the opportunities are there for the taking when you graduate.

After this bachelor's programme, you could become a:

- Hotel manager
- Food & Beverage manager
- Conference organiser
- Event manager
- Entrepreneur



Read more

Entrepreneurship

Hotel and Event Management specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

Do you dream of owning your own restaurant, event agency or boutique hotel? After specialising in Entrepreneurship in Hotel and Event Management, you will know how to turn your ideas into a welcoming and successful concept.

What does it involve?

You will develop the entrepreneurial skills needed to make it in the hospitality industry. Whether you want to run a large company or start your own business, we will give you the tools you need for a successful career. You will learn how to turn an idea into a business plan, develop your leadership qualities, and build your network so that you can excel in the world of hotels, events and hospitality.

Entrepreneurship

As an ambitious future entrepreneur, you will have the opportunity to pitch your own ideas during project finals. You will look at entrepreneurship in combination with the broader Hotel and Event Management programme. If you play your cards right, you can even start your own business while you're still studying!

Let's go abroad

You will gain international experience during this study programme: where do you see yourself working?

Why this degree?

As an entrepreneur, no two days are the same. This study programme offers you the skills, mindset and network for a successful future.

After this bachelor's programme, you could become a:

- Hospitality entrepreneur
- Business developer
- Hospitality manager
- Franchisee
- Concept developer


[Read more](#)

Festival Management

Hotel and Event Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Would you like to make partying your job and dream of a career in the festival industry? Top artists, the best locations and smart organisation make festivals such as Awakenings, Lowlands and Mysteryland huge successes. It's time to make it happen!

What does it involve?

Festivals are much more than entertainment – they are brands in their own right. Music, food, films, art, sports or a specific hobby can all be the theme of a well-attended festival. You will learn how to develop a strong festival concept, and get the right people excited. Will you be the brain behind the festivals of the future?

Festival Management

From arrival to afterparty: you will know how to take care of everything. Immerse yourself in experience and organisation and pull out all the stops. Through visits to well-known events and guest lectures by successful professionals, you will gain a thorough understanding of the industry.

Studying beyond borders

This programme takes you across the border in which country would you like to show your talents?

Why this degree?

In the Netherlands alone, more than 1,000 festivals are organised each year with 3,000 visitors or more. Festivals continue to boom and the demand for professionals in hospitality, event organisation and experience marketing is growing. Plenty of opportunities for you, in the Netherlands and far beyond!

After this bachelor's programme, you could become a:

- Festival director
- Event marketer
- Backstage & line-up manager
- Stage or venue manager
- Entrepreneur



[Read more](#)

Luxury Management

Hotel and Event Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Only the very best is good enough for you and your guests: you know exactly what high society needs for a top-notch experience. With Luxury Management, you will learn how to create the most exclusive stays and events and exceed the expectations of the elite time and time again.

What does it involve?

You will get to know this special side of the hospitality industry inside out and will soon know what is required for a luxury stay at an exclusive resort, a high-end event or on a private yacht. From personal butlers to dinners in Michelin-star restaurants, you will be trained in high-end hospitality and exceptional service.

Luxury Management

At Tio, you will be introduced to real-world practice right away! You will visit places where the biggest stars and most successful entrepreneurs stay during company visits, and you will come up with your own high-end hospitality concepts during the project weeks.

Explore a new country

You will go abroad at least once during your studies – which luxury destination appeals to you?

Why this degree?

The most luxurious segment of the hospitality industry is also one of the fastest growing ones. This five-star programme from the leading private business school in the Netherlands will prepare you for a career at the absolute top of the hospitality world. Amsterdam, Dubai, Hollywood, the sky is the limit!

After this bachelor's programme, you could become a:

- Guest relations manager
- VIP resort manager
- Luxury events manager
- Loyalty & experience specialist
- Entrepreneur


[Read more](#)

Hotel & Event Management

Associate degree in 2 years

If you're looking to enter the hotel or events industry and seeking a shorter study programme, then opt for the associate degree in Hotel & Event Management.

What will you do?

After completing the Hotel & Event Management associate degree, you'll effortlessly cater to the needs of your target audience. Whether you're creating a fantastic dinner menu or fulfilling a guest's special dream, you'll go the extra mile to provide people with an unforgettable experience.

Hospitality in practice

At Tio, you can immediately apply everything you learn directly into practice. Put yourself in the guest's shoes and utilise your expertise in hospitality management and organisation to make every one of your guests' experiences a huge success. With an Ad, you'll dive into the business in a practical way.

International experience

With this associate degree, you'll go abroad for at least one part of your study programme. Your internship, for instance.

Why an associate degree?

This two-year study programme is the ideal path if you're a vocational student seeking additional depth, or a high school graduate with a preference for a practical kick-start to your career. After your Ad, you could pursue a bachelor's degree in Hotel and Event Management.

After completing this Ad, you can pursue careers such as:

- Catering supervisor
- Junior event manager
- Restaurant supervisor
- Host/hostess
- Entrepreneur



[Read more](#)

International Tourism Management

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Are you ambitious, curious about other cultures and countries, and love the idea of making the world a little more beautiful and sustainable? Look no further than International Tourism Management.

What does it involve?

You will be involved in all aspects of the industry, from travel planning to city marketing and from destination management to global business conferences. You will soon know everything about sustainability, digitisation and the changing wishes and needs of different target groups. This diploma is your ticket to success!

Organise your own future

You will start working in your new field right away. During projects, you will design grand trips and events, and make them a reality together with your fellow students. You will work for existing organisations, gain inspiration from masterclasses and company visits, and learn how things work in the professional field.

International experience

You will complete at least one part of this study programme abroad. Where in the world can you already see yourself working?

Why this degree?

International Tourism Management prepares you for a great career in the future of tourism, events and business. We train you to become a versatile and ambitious professional who can work in many places, both in the Netherlands or abroad.

After this bachelor's programme, you could become a:

- Travel manager
- Event manager
- City marketer
- (Business) travel consultant
- Entrepreneur


[Read more](#)

Entrepreneurship

International Tourism Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Would you like to start your own start-up in the travel industry? Or surprise the world with an innovative new travel concept or international event? This specialisation gives you the knowledge and skills to make your entrepreneurial dreams come true.

What does it involve?

Entrepreneurship in the travel industry is all about daring, doing and persevering. From starting your own travel organisation to creating new concepts, events and initiatives, you will learn how it all works. You will delve into business models, branding and innovation, build your entrepreneurial mindset and learn to make smart choices in a rapidly changing market. Practical, inspiring and focused on what you really want to do later on.

Entrepreneurship

You will attend masterclasses given by entrepreneurs from the industry, work on real cases and test your ideas in projects. Do you have a good plan? Then together we will make sure that you can get started while you're still studying.

Entrepreneurial and international

Travel and tourism are international, so at least one component of your studies will be abroad.

Why this degree?

Travel and entrepreneurship: a combination for people who dare to seize opportunities. We offer the network, experience and guidance to realise your ambitions.

After this bachelor's programme, you could become a:

- Travel consultant
- Personal travel planner
- Manager (online) travel agency
- Travel blogger/content creator
- (Destination) wedding planner



Read more

Experience Travel

International Tourism Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

A regular holiday is a thing of the past: many travellers dream of unique and unforgettable experiences. With Experience Travel you will turn experience into a successful business and spot the latest trends before the competition does.

What does it involve?

A trip to all the sets of your favourite film or series or travelling from the northernmost tip of the world to the southernmost? From extreme sports and outdoor adventures to culinary world tours, every wish is different. You will create trips that people will talk about for years to come - surprising, personal and with real impact.

Experience Travel

To make the biggest and most original experiences a reality, you need to be able to think and work creatively and practically. Roll up your sleeves and get straight to work! Learn how well-known companies and successful professionals do it during masterclasses, company visits and international projects.

International experience

At least one part of your study programme will take place abroad - where would you like to develop your skills?

Why this degree?

You show enthusiastic travellers that the world is within reach. In a world where people are increasingly looking for unique experiences, you are assured of a wonderful, varied career where no two days are the same.

After this bachelor's programme, you could become a:

- Travel advisor
- International event manager
- Destination manager
- Travel marketer
- Entrepreneur



Read more

Festival Management

International Tourism Management specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

From sold-out main stages to exclusive niche events, festivals are the place where people come together. With the specialisation in Festival Management from International Tourism Management, you will create incredible experiences that get the global spotlight.

What does it involve?

Festivals are not just for locals: if your event is original and striking enough, you can expect visitors from all over the world! This bachelor's programme teaches you how to develop festivals and the travel concepts that surround them. You will dive into event strategy and guest experience and make plans that can be put into practice straightaway.

Festival Management

Whether it's a music festival in the desert, a cultural event in a metropolis or a niche festival on a tropical island, you'll understand how to get visitors from A to B. You will step right into the heart of the festival world. Company visits, real-life cases and projects ensure that you are at the centre of the industry from the very beginning of your studies!

International experience

During this study programme you will go abroad at least once – which country would you like to work in?

Why this degree?

The festival and travel industry are inextricably linked. This bachelor's programme will teach you how to bring both worlds together, ready for a top international career.

After this bachelor's programme, you could become a:

- International event manager
- Festival trip organiser
- Project manager at an event agency
- Festival travel consultant
- Entrepreneur



[Read more](#)

Luxury Management

International Tourism Management specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

You won't be arranging standard holidays – you'll design exclusive trips for customers who want only the very best. From private yachts to five-star expeditions, this luxury travel specialisation teaches you how to create high-end travel experiences and serve an elite audience around the world.

What does it involve?

Private jets, five-star resorts and wellness trips, tailor-made safaris for VIP clients: you arrange everything down to the last detail. How do you remain innovative and sustainable in a market where expectations are constantly rising? Top-notch service, hospitality and personalisation are all key, so you can offer your clients a travel experience they will never forget.

Luxury Management

At Tio, it's all about practice: you step straight into the world of luxury travel! You visit leading companies, meet industry professionals and develop your own exclusive concepts.

International experience

An international career starts with international experience! You will travel abroad at least once – where do you see yourself going?

Why this degree?

The luxury travel market is growing rapidly. With this programme, you will be ready for a career in this exclusive segment. Whether you dream of a job in Monaco, New York or the Maldives, the world is your oyster!

After this bachelor's programme, you could become a:

- Luxury travel agent
- High-end destination manager
- Personal travel consultant
- Manager exclusive events & travel
- Entrepreneur


[Read more](#)

International Tourism Management

Associate degree in 2 years

If you're interested in International Tourism Management and looking for a practical and shorter study programme, then this associate degree is the one for you.

What will you do?

International Tourism Management prepares you for a successful and international future. In just two years you will become an entrepreneurial young professional, ready for the world of international events and tourism. We make sure you're ahead of the competition and know everything about the latest developments in the field.

Explore your future profession

From day one of your time as a Tio student you'll gain practical experience and start building your CV. Your internship, projects for existing organisations, study trips, company visits and guest lectures all prepare you for your future field of work.

International experience

Which part of the world do you dream of visiting? With International Tourism Management, you'll complete at least one part of your studies abroad.

Why an associate degree?

An associate degree is a smart choice for many young people looking for a quick and practical programme to kick-start their career. Whether you have just graduated from a vocational study programme, or finishing secondary education, an Ad is a valuable addition. After your Ad you can seamlessly continue studying for a bachelor's degree.

After completing this Ad, you can pursue careers such as:

- (Assistant) event manager
- Tour leader
- Travel agent
- Team leader customer service
- Entrepreneur



I have learned to understand other cultures, and the most important thing I learnt was to be more independent.

Merel

Commerce Economics and Entrepreneurship student



Marketing, Sales & Communications







Read more

Commerce Economics and Entrepreneurship

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Do you want to work on the best campaigns and latest concepts for brands like Coolblue and bol, or make the difference at an innovative start-up? Can you envision original ways to get people excited about a new product? If you want to make in the international commercial world, then this degree is made for you.

What does it involve?

Dive into the world of sales, marketing, management and entrepreneurship! You will draw up marketing strategies and develop yourself as an entrepreneurial talent. From e-commerce to international business plans, you will become a star in sales and persuasion. With the skills you learn here you will always be ahead of the rest.

Commercial, dynamic and ready for success

Learn all the ins and outs of sales processes, entrepreneurship and the latest marketing techniques. Everything you learn you apply immediately. You will tackle the online strategy and website of an existing company, set up your own digital business and start working on challenging business cases.

Why this degree?

The world of online and offline sales, marketing, management and business is constantly changing. How do you reach people and get them excited about a new brand? No industry can do without sales, marketing and online business. With this degree you are able to work in many different positions and fields!

After this bachelor's programme, you could become a:

- E-commerce manager
- (Online) marketing manager
- Social media executive
- Sales manager
- Entrepreneur



Read more

Digital Business & Generative AI

Commerce Economics and Entrepreneurship specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

You understand where the commercial opportunities of the future lie: AI and the power of new digital technology. The Digital Business & Generative AI specialisation teaches you to push boundaries.

What does it involve?

After completing this specialisation, you will be able to use AI and digital innovations to transform companies, brands and products, and stay far ahead of the competition. Work on smart sales solutions and AI-driven marketing strategies and create your own new markets.

Digital Business & Generative AI

You will take sales figures and business results to the next level. With AI and predictive technology, you will respond to customer wishes before they even know what they want. You will develop online strategies, learn to convert Big Data into new ways of attracting customers, create new digital revenue models and make companies future-proof.

Why this degree?

Companies that fail to move with the times will fall behind: you are the professional who helps them move forward. Your knowledge and skills ensure that you are at the forefront of the world of sales, marketing and business.

After this bachelor's programme, you could become a:

- Sales manager
- Growth hacker
- Digital business consultant
- AI & digital transformation manager
- Entrepreneur



Read more

Experience Travel

Commerce Economics and Entrepreneurship specialisation

Fasttrack: bachelor's degree in 3 years (4 years also possible)

Travel is no longer just about the destination – it's all about the experience. From extreme survival trips in the mountains to exclusive culinary tours of the world's best restaurants, we'll teach you how to turn unique travel moments into successful business concepts.

What does it involve?

This specialisation will show you how to combine travel and marketing to create successful concepts and campaigns. You will get the right target groups excited and know what people need for the most extraordinary experience of their lives. By cleverly responding to the wishes of adventurous travellers, you will ensure business continues to grow.

Experience Travel

You will learn to recognise and utilise trends in travel, experience management and commerce, and develop the skills needed to put events and travel on the map. During practical lessons and projects, you will master the combination of commercial aspects such as sponsorship and sales with creative concepts in no time at all. You will learn from experts and gain direct experience with real-life cases and international projects.

Why this degree?

Travel, marketing and sales are a golden combination! With your entrepreneurial spirit and knowledge of experience marketing, you can capitalise on this trend. This bachelor's programme will open up the world to you.

After this bachelor's programme, you could become a:

- Event & experience manager
- Sports marketer
- E-commerce & online travel specialist
- Travel designer
- Owner of an experience travel agency



[Read more](#)

Influencer Marketing

Commerce Economics and Entrepreneurship specialisation

Fastrack: bachelor's degree in 3 years (4 years also possible)

One viral post can start a worldwide trend. The Influencer Marketing specialisation of Commerce Economics and Entrepreneurship will show you how to turn this into a successful business and career.

What does it involve?

You will learn how to match faces and personalities with a brand, product or innovative idea to make the right people excited. Behind the scenes or in the spotlight: you will know all about the world of online engagement and conversion, and you will spot commercial opportunities and deals from miles away.

Influencer Marketing

As a Tio student you will be doing real work from day one. During company visits, guest lectures and masterclasses, you will discover how major brands and creative agencies use influencers. During practical projects, you will turn your own ideas into ambitious marketing and sales pitches and successful content with the highest level of engagement.

Why this degree?

As a young entrepreneurial expert you will be sought after by employers and clients all over the world. With your knowledge, skills and entrepreneurial attitude, you have something unique to offer. You are the trend, not the follower.

After this bachelor's programme, you could become a:

- Influencer marketer
- Consultant social media
- Online campaign manager
- Content creator/influencer
- Entrepreneur



Read more

Commerce Economics & Entrepreneurship

Associate degree in 2 years

If you're looking for a quicker way to enter the commercial world of marketing and sales, then the associate degree Commerce Economics & Entrepreneurship is the perfect choice for you.

What will you do?

This programme is perfect if you want to excel in the (international) commercial world. After two years, you'll be ready to start a promising and successful career in marketing, sales, or another exciting aspect of this business. During the study you'll apply everything you learn directly into practice, from drafting marketing plans to developing commercial campaigns and closing the best deals.

Roll up your sleeves

With us, you'll be preparing for the real world. You will go on company visits, attend guest lectures from successful professionals, and collaborate with your fellow students on practical assignments and projects. With an Ad, you'll also gain valuable work experience through your internship.

Why an associate degree?

Do you want to effectively boost your career prospects after your vocational diploma? Or are you seeking higher education after high school but don't want to spend three or four years studying? An associate degree is the right choice. There's a high demand for talented young individuals like you, and this programme offers a practical way to prepare for a successful career in just two years. After your Ad, you could also pursue a bachelor's diploma.

After completing this Ad, you can pursue careers such as

- (Junior) sales manager
- Commercial adviser
- Assistant product manager
- Online marketer
- Entrepreneur



**At Tio, you can
choose which
country you
go to for your
internship. No
limits!**

Roos
Hotel and Event
Management student



The Tio student experience

The background is a solid dark blue. Overlaid on this are several large, semi-transparent circles. On the left, a large green circle is prominent, with a smaller blue circle partially overlapping it. To the right, there are two more blue circles of varying sizes, also overlapping each other and the green circle. The overall effect is a layered, abstract composition.





Carefree living in style? We'll take care of it!

Ready for your new life as a student in one of our campus cities? Then you'll need a nice place where you can feel right at home. We'll take care of that for you. We'll find you accommodation that suits your needs. Whether you prefer the city centre, a quiet neighbourhood or something in between, there's always a place that's right for you.

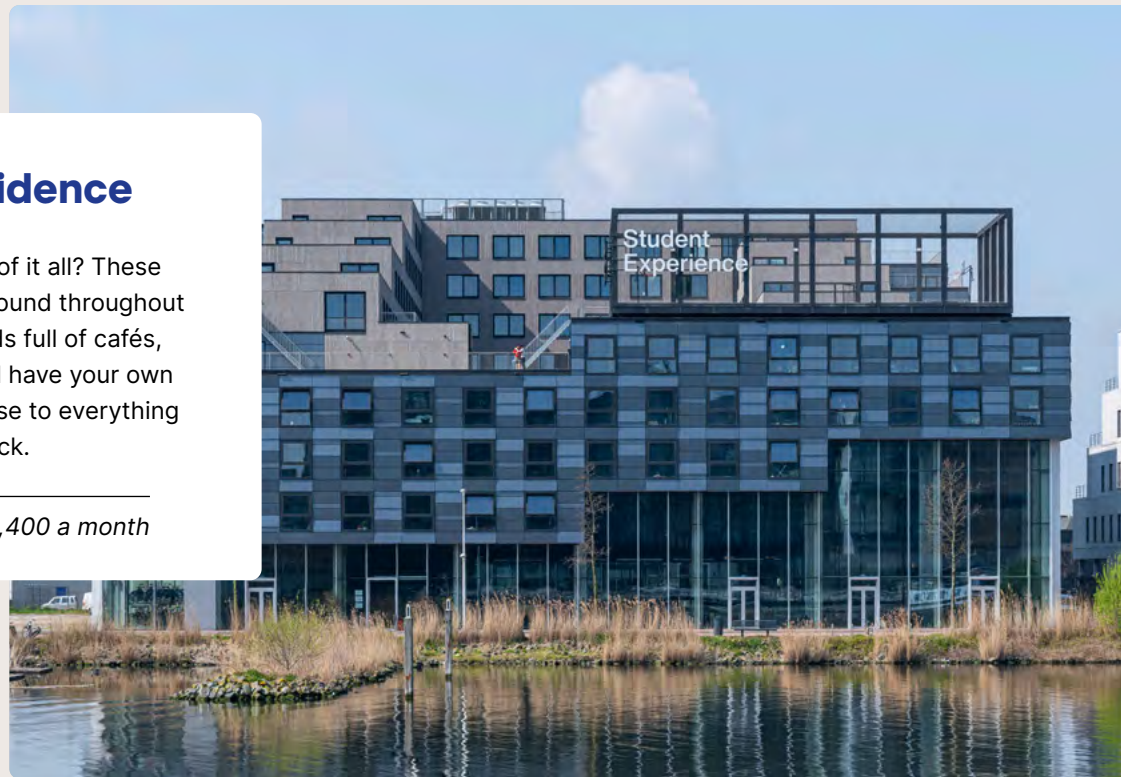


For full details, please visit our website
or get in touch with us directly.

Cityscape Residence

Want to be in the middle of it all? These modern apartments are found throughout the city in neighbourhoods full of cafés, parks, and nightlife. You'll have your own place while still being close to everything that makes Amsterdam tick.

Price range: € 1,000 – € 1,400 a month



Suburban Living

Prefer a little peace and relaxation after a busy day? Suburban Living places you just outside the city in quiet neighbourhoods like Alkmaar or Zaandam. These homes are affordable, well-kept, and connected to Amsterdam by public transport.

Price range: up to € 1,000 a month



Heritage Housing

Like a bit of character in your home? Heritage Housing features apartments in historic, typically Dutch buildings full of charm and history. With great facilities in modernised shared apartments, Heritage Housing is perfect for students who want to live in the heart of the city and enjoy social interaction.

Price range: from € 1,400 a month



Artificial Intelligence, powered by Tio

At Tio Business School, we prepare you for the professional world of today and tomorrow. Artificial intelligence (AI) plays an important role in this. AI is not a hype, but a development that is completely changing the way we work, communicate and learn. That is why AI is fully integrated into our programmes.

The world is changing

Technological developments are happening at lightning speed. AI is changing the way we work, learn and communicate. That's why at Tio you don't just learn how AI works, but above all what you can do with it in your field. Whether your future lies in business, marketing or hospitality, AI is here to stay.

The role of AI in your studies

AI makes it possible to collect, analyse and summarise large amounts of information at lightning speed. Instead of just poring over books or scrolling endlessly, you will learn how to use smart tools to get to the heart of the matter quickly. Of course, you will also learn to remain critical: when can you trust AI, and when should you look further?

Prompt engineering: the skill of the future

Prompting – asking AI smart questions – is seen as an important skill in almost every field. You will learn how to use an AI tool such as ChatGPT effectively when writing texts, preparing presentations or coming up with creative concepts. The clearer your assignment, the better the result. Prompting is therefore a new way of working and thinking.

More than technology

AI is not just about technology, but also about creative thinking, critical thinking and smart collaboration. You will become familiar with new technology, learn to experiment and discover how to combine AI with your own skills in a smart way. You will learn how to use AI tools to communicate your ideas more powerfully, solve problems or identify new opportunities. Your talent and creativity combined with the latest technology is a recipe for success!

Fully integrated

At Tio, education never stands still. Our lecturers closely follow developments in AI and the latest technologies and continuously incorporate this into the lesson material. This means you will work with current cases, assignments and tools that are relevant to your future field. AI is integrated into our course material, so you will gradually learn to understand and use it better.

Exclusive to Tio: working with Cogniti

As a Tio student, you have exclusive access to the AI platform Cogniti. Developed by the University of Sydney, Australia, Cogniti offers personal learning assistants. This makes learning more relevant, easier and more fun!

Your personal learning assistant

An AI learning assistant adapts to your needs and can take on different roles to support you. For example, this virtual assistant can:

- Provide feedback on your assignments and reports
- Check and assess your plans
- Brainstorm with you about your ideas and homework
- Provide more in-depth information on your course material
- Answer questions about content, study processes and achieving your goals

Secure data

All data, chats and documents within Cogniti remain internal and are processed anonymously, ensuring compliance with all legislation and privacy guidelines. Whereas other AI applications such as ChatGPT can use all the data you enter for various purposes and, in theory, could make it public, Cogniti is a secure and closed environment, specially designed for you.

Tio's lecturers have already developed a large number of learning assistants. As a student, you can also create multiple assistants yourself, each with a different focus. You decide how to use them!



Future-proof

As a Cogniti user, you also have access to various free and paid OpenAI tools and services, allowing you to experiment with the latest applications and developments in AI. Cogniti is a secure, flexible and future-proof platform that is constantly evolving. Other applications and models can be linked to it in the future. This allows the platform to grow with you, even if your study path changes or your learning style evolves.

Cogniti

By training with Cogniti, you will gain a better grip on your studies, discover what works for you more quickly and develop skills that will benefit you for the rest of your life. You will understand the basic principles of AI and know better than anyone else how to make new technologies work for you. This gives you a head start, both now and in the future.

Internships: Build your CV and network

The leading private business school in the Netherlands includes the best internship experiences. Put your knowledge and skills into practice and take your first steps towards a successful career. The perfect opportunity to get hands-on experience.



Don't be shy: raise your own bar high. The bigger your internship challenge, the more you learn!

Rosanna
Hotel and Event
Management student





Finding your focus together

Together we ensure that your internships match your dreams, ambitions and goals for the future. Your personal study coach will help you determine your goals and achieve them, and will always be there for you with a listening ear and sound advice. Find the ideal internship and convince them with an enthusiastic motivation letter or video.



Only at Tio: The Career Event

Our annual Career Event offers you the chance to network and find the ideal internship and inspiration for your future. Meet over 100 companies, listen to inspiring speakers, and build your network together with students from all campuses.

The sky's the limit

Tio has a rich international network and good contacts at large (international) companies from various industries. Our bachelor and Ad students have completed internships all over the world!





Explore the world with Tio Business School!

Experience abroad is good for your CV and your personal development, and with us you'll have every opportunity to do so.

Think beyond borders

Many Tio students gain experience abroad. This can be with an international internship, graduation project or an exchange programme. The advantage of experience abroad? You learn to solve problems and take initiative, get to know other cultures, and improve your language skills. In some of our study programmes, it is required to take at least one component in another country.



Internship abroad

An internship abroad helps you improve your professional and personal skills and build an international network. Our students who do an internship abroad come back more mature, full of unforgettable experiences and memories. What's your personal dream destination?





Minor Study Abroad

If you opt for the four-year bachelor programme, you will have even more international opportunities! With the Study Abroad minor, you can study abroad for one semester. You can choose from one of our more than forty international partner universities around the world.

International study trip: Choose your own destination

In your third year, you and your fellow students go on an international study trip (included in the tuition fee) to a beautiful city in Europe. You will choose from several fantastic destinations and set off together. Discover a new city, dive into a different culture and above all, don't forget to enjoy yourself!

On tour with student association Cognatio

Even before you start your new studies, you have the chance to cross the border with us. Namely, you get the chance to start your student life in style with a three-day sporty introductory trip to the Belgian Ardennes. We organise this every year together with our own student association, Cognatio. We'll give you a great tip in advance: become a member of Cognatio then you can join the winter sports trip too!

Hands-on experience

As a Tio student, you will gain practical experience in various ways. This way, you immediately build your CV and network and find out what your dreams and ambitions are for the future.

Practical projects

Learning by doing is central at Tio. You roll up your sleeves and there are various components that introduce you to practice. During the project weeks, you get to work and discover what you are good at and what you'd like to do in the future. This way, you already gain work experience during your studies.

A look behind the scenes

Discover what goes on behind the scenes during visits to some exciting companies. You might find out what you want to do after you graduate during one of them!

Inspiration from successful professionals

Learn how some of the best managers and entrepreneurs got to where they are today. Throughout your studies, you can draw inspiration from the guest lectures and masterclasses organised for you and your fellow students. From CEOs to Olympic champions: listen to successful and entrepreneurial professionals and learn how the right decisions can lead to the future of your dreams.



The Tio student experience



Cognatio: your student association

Cognatio is Tio's own student association, a great way to make the most of your time as a student. Together with hundreds of other members from all branches, you'll make unforgettable memories: trips, parties and a chance to gain management experience on the board.

At Cognatio, you make friendships for life and build a good network. Our student union is an association without initiations or requirements for entry. Our motto: never mandatory, always fun!

Throughout the year, Cognatio organises various events and activities, such as get-togethers and parties. Per campus and nationally.

Some of the reoccurring and memorable events are the introduction in the Belgian Ardennes, the winter sports trip and the annual gala.

For more information visit:
lsvcognatio.nl/en

Tio alumni: a network for life

As a Tio student you become part of a unique network that offers wonderful opportunities for the future. You can find Tio alumni everywhere!

As successful entrepreneurs and in senior positions within various industries, from SMEs to large international companies. Tio alumni help each other and new students in their professional field where they can. So many doors will open for you!

We are committed to keeping contacts between Tio, alumni and current students and to strengthen contacts between alumni. We make sure that the thousands of graduates continue to meet each other online and offline. They meet during networking drinks, master classes and events. Via the LinkedIn group Tio Alumni, Tio and graduates share job vacancies, industry information and knowledge.



At 14, I started my adventure as an entrepreneur. Tio gave me the opportunity to study and grow my own business. I could discuss my business challenges in class with lecturers from the field. Together with driven fellow students, my time at Tio was not only instructive, but also a lot of fun.

Annemijn Otten

Tio alumna, owner and founder of Countrywood, the number 1 webshop for garden furniture





If you put your mind to it, everything is possible. Always keep your goals in mind and align your choices with what you want to achieve. Nothing else matters. There's no better career than one where you manage to make your passion your job.

Jihad Yasser Ali

Tio alumna, founder of Make a Kid Happy and Baladi The Agency and Winner of the Global People Award 2023 in the Rising Star category



I had a great time at Tio. I developed an entrepreneurial and active attitude. Next to knowledge of finance, marketing, strategy and entrepreneurship, my way of thinking benefitted from my time at Tio. I also learned a lot about management.

Pieter Timmer

Tio alumnus, owner of restaurant Joelia in Rotterdam, youngest owner of a Michelin-starred restaurant in the Netherlands



More information





Our mission, vision and approach

Tio has had a clear mission for over fifty years: to deliver personal, excellent and entrepreneurial education of the highest quality. We ensure that you learn, experience and grow into an ambitious professional ready for a top-level career.

Learn, grow, experience and discover

You play a central role at Tio. Here you will develop the knowledge and skills relevant to current practice and the jobs of the future. Our top lecturers will offer you personal guidance and provide inspiring lessons that are directly connected to their own experience. We encourage you to actively participate, both on your own and in teams. We guide you as you grow as a young professional.

Practical experience the best way to become good at something. Tio will provide you with inspiring guest lectures, masterclasses, internship periods and practice-oriented projects. We want you to discover your talents, dreams and ambitions, to participate actively, be curious and meet lots of new people. We offer the opportunities; all you have to do is take them.

Personal, small-scale and intensive

You will be taught in small classes of ten students on average. Your study coach, lecturers and (assistant) campus manager are ready to support you. At Tio, everyone knows you by name. Study programmes at Tio include a large number of contact hours and you will spend plenty of time with motivated fellow students. Any classes that are cancelled are always rescheduled.

Getting started

At least half of the modules you take will consist of active exercises such as cases, quizzes, simulations and presentations completed both in the classroom and online. Every semester, you will spend time working in project groups so that you can learn

with and from one another. Our assignments, real-world examples and tests are all directly linked to professional practice. You will apply almost everything you learn directly in practice and in your work for real clients. That way, you will be well prepared to start your career after graduation.

Blended learning and incentives

Offline classroom education is complemented with a wide array of online learning opportunities: online exam training, classes and the gamification of lesson material (game-based learning). Extra motivation guaranteed. Group projects often involve a contest to encourage excellence and team spirit. Who knows, maybe you and your team will take top prize in one of our national project competitions.

Current and relevant

Together with our business partners, we ensure that everything you learn is current and relevant. Your study programme aligns seamlessly with requirements and developments in professional practice. You will also learn about key trends and technologies in coming years, such as ChatGPT and the broader use of artificial intelligence (AI), and how to apply it in your studies and future career.

Quality ensured

The attention Tio pays to quality results in highly satisfied students laying strong foundations for success. Tio and its programmes receive high ratings in national and international rankings and surveys, such as the QS Stars and Dutch Higher Education Guide (Keuzegids).

To maintain our high quality, we continuously evaluate how our education is perceived by students, partner schools and internship organisations. We do so with an annual ISO audit, in meetings with internal committees and with partners from the field. Students share their feedback in surveys, in local and national consultations with student representatives. They can even give feedback for each lesson in our app! We address areas for improvement immediately so that we can continuously improve the quality of our teaching.

Alignment with professional practice

With their backgrounds in professional practice, our top lecturers develop aspects of the curriculum and add the latest topics and case studies every year. Representatives of companies, industry associations and network organisations from various professional fields advise us on how to align our study programmes to trends and developments in the labour market and specific sectors. We develop industry-specific case studies, exams and/or practice-based assignments: many of our assignments and projects are also commissioned by existing companies. Our strong industry connections also provide great internship opportunities that will elevate your future success to an even higher level.

Partner schools and international educational associations

Tio has a network of more than forty partner schools across the globe that have set up exchange programmes for students and lecturers. Tio is also a member of various international educational associations, such as the European Association for International Education (EAIE) and EuroCHRIE, in order to promote knowledge exchange and international coordination.

Accreditation

Tio's higher education study programmes are accredited by the Dutch-Flemish Accreditation Organisation (NVAO). The NVAO has also granted Tio's bachelor Hotel and Event Management the special title of 'small-scale and intensive education'. In addition, Tio has earned the NEN-EN ISO 9001:2015 quality certification and we have also been awarded the Nederlandse Raad voor Training en Opleiding (NRTO) quality seal.



** Bachelor Business Management subject to accreditation at date of publication.*



Study information

Have you found a study programme that suits you perfectly? If so, you're probably curious about what the academic year at Tio looks like: when are classes held and when do you have exams or holidays?

Study materials are included

You will work with syllabi, workbooks and digital textbooks. These are all included in the tuition fee. You may opt to use a physical textbook at your own expense. Course materials can be ordered via the Tio order module; you will receive more information about this before the start of the academic year.

Digital learning environment

To study, of course, you need digital facilities. That is why all Tio campuses are equipped with good Wi-Fi and convenient workstations. You can use your own Tio email address to send emails, and in the Tio app you will find the latest news, as well as your schedule, results and other information. We offer various e-learning modules and work with the digital learning environment Blackboard. Tio students can also use Office365 free of charge.

Books can be found in the digital library and BUKU, the streaming service for textbooks. You will also gain access to the Online Academy training platform and the exclusive AI tool Cogniti. Looking for a cool internship? We regularly share incredible internships in the Netherlands and abroad online.

Yearly structure

An year at Tio consists of several teaching periods of varying lengths. You will work on practical assignments, attend classes, take exams and have resit weeks. Looking for an extra challenge? Then you can enrol in our Honours Programme.

Timetable

A unit of teaching lasts fifty minutes. Classes are held from Monday to Friday between 09:00 and 18:20 – including breaks. Weekly class schedules differ from one semester, campus and study programme to the next. You will receive your schedule prior to the start of each semester, so you will know exactly what to expect. If you are an elite athlete, entrepreneur or high-level musician, we can tailor your timetable to your needs.

Examinations and testing

There are two examination periods per academic year. If you don't quite pass something or want to retake an exam, you can do so during the resit periods shortly after. In your final year, you will have an additional resit period at the end of the academic year. Other testing, such as oral exams, practical exams and partial exams, will take place at regular intervals throughout the year as well.

Holidays

In between study sessions, there is room for relaxation, too. You will in any case have a two-week break at Christmastime. During the resit weeks, you are only required to attend if you need to retake an exam or assignment. If you pass all your exams and assignments in one go, you will have those weeks off! The length of your summer holiday depends on your internship, graduation phase and whether you want to participate in our Honours Programme.



Nationally organised and yet local



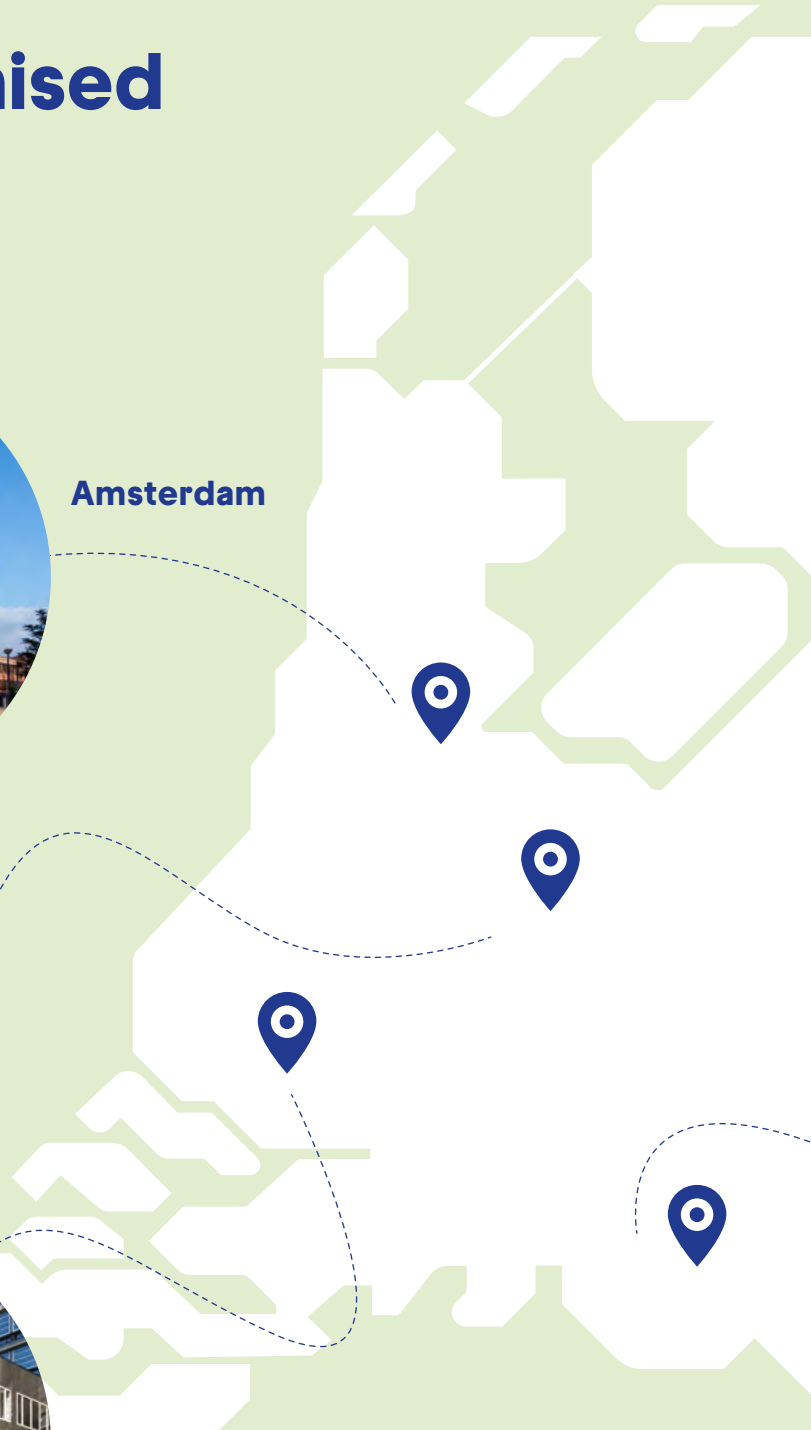
Amsterdam



Utrecht



Rotterdam



Tio has six campuses in the Netherlands and its head office in Hilversum. Each of Tio's campuses is found in a central location. Whichever city you choose, you can walk from the train station to Tio in five to ten minutes!



Groningen



Hengelo



Eindhoven



**Tio is a friendly,
small-scale
school with a safe
atmosphere and
a professional way
of teaching.**

Margaux
International Business
Management Alumna



Nice to meet you

Want to get a better feel for Tio? You are welcome to visit our campuses anytime to personally experience what we are all about. Choose how you want to learn more about us.

Open days

On one of our open days, you can get to know our programmes, the campus and your future fellow students and lecturers. We take you through the study programmes, life as a Tio student and the possibilities after your degree. Attend an information session about the programmes and specialisations that appeal to you most and put your questions to our students and lecturers.

Tailormade advice

A study choice advisor is available at each open day to tell you about the content of the study programmes. You can always request a personal appointment too. This is useful, for example, if you want to know more about the additional opportunities we offer top athletes and entrepreneurs, or students with additional support needs.

Financial information

You may also attend a non-binding financial meeting. These meetings can be scheduled in-person or online. Here you can ask questions and get one step closer to your successful future. We will be glad to help you find the right study programme for you!

Personal open day, student experience, or trial study day

You may also choose to attend a personal open day. Just make an appointment at your campus of choice for an individual visit. You will receive a private tour and speak to lecturers and students one-on-one. You can also register for a trial study day, or student-for-a-day experience, where you can take trial lessons to get a good sense of what to expect as a Tio student.

You are always welcome

During these days, you will have plenty of time to ask your questions and hear more about the experiences of other students. We'll be sure to have a snack and a drink waiting for you. Would you like to bring someone? Let us know when you register for the open day.



Would you like more information or are you ready to sign up for one of our open days now?

Check out our website: tio.nl/en.





A worthwhile investment

A degree from Tio Business School is an investment in yourself and your future. The tuition fee is € 24,500 per year. As a private education provider, we offer outstanding education and more. Choose Tio and you will choose the leading business school in the Netherlands.

Private education

Tio Business School is a private institution. This means that we invest more in quality, such as smaller classes, personal guidance and the best connection to your future professional field. The attention Tio pays to the quality of education results in satisfied students and excellent opportunities after your studies. In short, at Tio Business School you always succeed.

The best possible support

You will work with your personal study coach to determine your personal route to success. Step by step, we work towards the career and future of your dreams. Together we ensure that you move forward in a practical way that suits you best. With a good dose of enthusiasm, self-discovery and a well-conceived plan, you can reach straight for your future dreams.

Our successful lecturers, experienced professionals who often run their own businesses, are here to teach you the tricks of the trade. With their help, you will become familiar with the theoretical aspects and learn how to apply those theories in practice. Your lecturers' valuable experience helps you to become a well-rounded professional with an entrepreneurial mindset, talent and ambition.

Thanks to our small-scale nature and intensive guidance, Tio can offer students a programme tailored to their individual needs. We listen to your personal needs and provide the support you need. We have a lot of experience in tailoring our programme for top athletes and entrepreneurs, as well as for students with support needs such as dyslexia or autism.

Small class sizes

With an average of ten students per class there is plenty of attention for you and your personal learning journey. This is not just a nice way to learn: it is also more effective. You engage in conversation with your lecturers about what you are learning, helping you to absorb the material even better. Who you are is important to us: you are number one.

Always relevant and up to date

Our classes are connected to real-world situations and respond to current developments. The programmes have been developed in partnership with industry and network organisations and professional experts. At Tio, you get real value for money. You get an average of 20 to 24 contact hours per week in an accelerated study programme. At your campus there is plenty of time to work on assignments and projects, independently, with fellow students, and where necessary with guidance from lecturers and your study coach. What if a class is cancelled? We always reschedule it as soon as possible.

Every year we carefully review the entire programme. Does it still meet the demands of the professional field? Are there new trends and developments? A team of education experts, domain coordinators and lecturers immediately implement any important changes in the industry. The professional advisory committee is also involved. This group of experts from the business community advises Tio on the content of our degree programmes.

Ready for the future

In today's world, it is important to be aware of the latest digital and technological developments, and to be able to use them in your work: from Artificial Intelligence such as ChatGPT and the latest online and social trends, to new innovations that will make your work easier, more interesting and more successful. As a Tio student, you can use the exclusive AI platform Cogniti free of charge to create your own learning assistants. Together with

our partners from the field, we ensure that you are fully prepared for the future and all the great opportunities that come with it.

Unforgettable masterclasses and experiences

Throughout your study programme, you will get to know the business community: you will go on company visits, attend masterclasses, enjoy guest lectures, complete internships in the Netherlands or abroad and realise your goals with practical projects.

Success starts here

Tio is highly regarded by the business community, so our graduates tend to find a job quickly. With an accelerated study programme, you can start working even sooner. This immediately generates a return on your money: you will pay a year less in tuition fees, be ready for the labour market faster and enjoy a good starting salary too. You will often rise through the ranks more quickly within a company too. Some students start their own businesses before they even graduate. These are all benefits that will allow you to quickly recoup your investment in yourself and your future.

Kickstart your career

The quality of Tio study programmes is high. The Dutch Higher Education Guide (Keuzegids) has named Tio and many of its bachelor programmes as 'outstanding in their field' for years. In other words, a Tio diploma is a valuable asset. The Higher Education Guide is based on the results of the independent Dutch National Student Survey (NSE) completed by over 258,000 students in higher education each year. The most recent HBO Monitor, an independent survey among Dutch recent graduates, shows that no less than 98% of our higher education alumni found work immediately after graduation. Through our extensive (international) contacts in the business world, you will immediately start building your own network. A great start to your career!

Tuition fees and financing options

The tuition fee for the 2026-2027 academic year is €24,500. This all-in fee includes study materials, the study trip, exam/test fees and project weeks. The (one-time) registration fee is €95. The programmes start in August or January. You can pay your tuition fee and elective course fees in two ways:

- As a single payment before 1 August 2026 (or 1 January 2026 if enrolling in January) or within 14 days of the invoice date. A €350 tuition discount applies.
- Or you can pay in 12 instalments (€2,041.67 per instalment). The first instalment is due on 28 August (28 January for those who start classes in January). This happens via direct debit on the due dates shown at tio.nl/finance#instalments.

Student finance via DUO (Dutch and EU/EEA students only)

The student finance consists of a loan, the (increased) tuition fee loan, a public transportation card for students and, if eligible, a basic grant and supplementary grant. Students are eligible for student finance even if they are under 18 years old.

Requirements for EU/EEA students

You qualify for student finance via DUO:

- You have been living in the Netherlands for 5 consecutive years or more.
- You work in the Netherlands, based on an employment contract, for at least 56 hours a month or you have a monthly income of at least 50% of the social security norm.
- Your non-Dutch parent or partner has the EU/EEA nationality/your parent or partner works, or has worked, in the Netherlands for at least 56 hours per month/has, or had, a monthly income of at least 50% of the social security norm.

Student grant via home government

You can apply for a student grant at your home government, even if you are doing your full-time study programme in the Netherlands. Please check if this also applies to your situation. Check the rules and conditions at the website of your home government.

More information

For more and up-to-date information, visit tio.nl/en and duo.nl.

Student finance component	Living at home	Living on your own
Public transportation card ¹	✓	✓
Basic grant	€ 125.99	€ 314.00
Supplementary grant ²	€ 475.17	€ 475.17
Loan	€ 304.95	€ 304.95
Tuition fee loan	€ 1,122.92	€ 1,122.92
Total per month	€ 2,029.03	€ 2,217.04

These amounts are based on DUO data for the period September - December 2025. No rights can be derived from this data. Check tio.nl/hbo-studiefinanciering for the conditions, favourable repayment rules and latest figures.

1. This allows you to travel on public transport for free or at a discount.
2. Did you not get a supplementary grant, or receive a lower amount? In that case, you can borrow the missing amount on top of the standard loan.

73%

*of our students (partly)
pay for the programme
themselves*



tio
Wim Huisman
Financial Director

Veel plezier!
Scan deze
QR-code voor het
actuele programma



tio



Enrolment

You can register for a study programme at the open days and via tio.nl/registration. Our study programmes are generally in high demand. So, if you are sure about your choice, register right away!

How does registration work?

Have you filled out the online registration form? Then you will receive an email confirming your registration. After your registration, we will ask you for some additional information. This may include a copy of your ID, your diploma and your list of grades. Places are allocated in order of registration.

Admission requirements

Once you have registered, we will review your information as quickly as possible to see whether you meet the admission requirements and if there is a waiting list for your chosen study programme. A general secondary (havo), pre-university (vwo) or vocational (mbo4) diploma qualifies you for admission. If your previous qualifications are insufficient, we will contact you to discuss the options.

Registration period

Your registration is valid for the entire duration of the programme. Each of our bachelor programmes is offered as a three- or four-year programme. Based on your study progress in the first year, you will advance into the second year of either the three-year or four-year track. If you start classes on 1 January, you will have an extra six months to finish your degree.

- The three-year bachelor runs from 1 January 2026 or 1 August 2026 to 31 August 2029.
- The four-year bachelor runs from 1 January 2026 or 1 August 2026 to 31 August 2030.
- The two-year associate degree runs from 1 August 2026 to 31 August 2028.

Cancellation

Unfortunately, it sometimes happens that a student has to cancel their enrolment before the programme has even started. That's why we give you a 14-day period where you can cancel your enrolment free of charge until 1 July if you were supposed to start in August. Or until 1 December if you are starting in January. If you have already paid your tuition fee, you will be reimbursed.

If necessary, you can terminate your study agreement after 1 July/1 December. The law states that you must then pay a reasonable part of the tuition fee. The exact amount will depend on how far along the programme is at that point. You can also decide to drop out of your degree at the end of the academic year. If you do so on time, you will not have to pay the tuition fees for the following year. The complete regulations and a cancellation/ withdrawal form can be found in our General Terms and Conditions, as well as at tio.nl/en/cancellation.

We are Tio Business School

The leading private business school in the Netherlands. The starting point for your road to success. We give you the tools and the resources to develop your skills so you can fulfil your ambitions.

You value ambition, in your career and in life. The desire to become a young professional and a true global citizen. Equipped with the knowledge and skills for the jobs of the future. We will help you on this journey. At Tio, you can count on personal, excellent and entrepreneurial education.

Personal

You play a central role at Tio. We pay close attention to the personal needs of each individual student. Our classes are intentionally small, to ensure you receive the full attention of your lecturers. Everyone knows each other motivates each other: the ideal environment to give your best performance.

At Tio, you are truly seen and always receive a warm welcome. Thanks to the personal guidance of your own study coach, education can be tailored to your specific learning needs.

Excellent

As a private educational institution, Tio continues to invest in the quality of its education. As a student, you reap the benefits of this every day. We challenge ourselves to excel every day and we encourage our students to do the same. For over thirteen years, Tio has been the market leader in vocational education and higher education bachelor's, associate degrees and MBA programmes within the sectors business & entrepreneurship, hospitality, events & tourism, marketing, sales & communications and real estate, property & environment.

Our intensive programme provides a fasttrack study programme so you can obtain your degree faster with optimal results. If you are a high-performance athlete, musician or entrepreneur, Tio can offer you a customised programme, adapted to your ambitions.

Entrepreneurial

Do you have an entrepreneurial mindset? Tio is the place for you! Here you will have the freedom and the responsibility to explore how far your ambitions and talents can take you. We employ top lecturers from the business community to train our students to be inquisitive and enterprising professionals. Our lecturers translate theory into practice, using real-life case studies and inspiring examples. You also learn through practice-based projects, study trips, masterclasses and company visits.

By gaining national and international opportunities and study experiences, our students become global citizens who have the confidence to go beyond borders. Tio is firmly rooted in the business community through a strong network and direct partnerships with the best employers in the Netherlands and abroad. This means we have everything to help you prepare for a successful future with excellent employment and entrepreneurial opportunities.

Your road to success starts at Tio: study at the leading private business school in the Netherlands.



**I want to reach
the top, and I
need the best
foundation for
that. For me,
that's Tio.**

Ties

International Business
Management student





Ready for a successful future?

When you choose Tio, you choose personal, excellent and entrepreneurial education that is fully tailored to your talents and ambitions. At Tio, you come first: we offer you everything you need to achieve the future you envision.



Personal

- **The best guidance**
Small classes with an average of 10 students and your own study coach
- **Close-knit community**
A rich network of students from all over the world, your own student association and friends for life
- **Large global network**
Internships and networking opportunities at top companies worldwide



Excellent

- **Accelerated and tailor-made study programme**
Get your degree sooner, with a study programme tailored to your wishes and ambitions
- **All-inclusive student experience**
From guaranteed housing to international study trips and exclusive events: everything is arranged for you
- **Recognised, award-winning and ready for the future**
The highest independent international ratings and a strong focus on innovation and the workplace of tomorrow



Entrepreneurial

- **Lessons from top lecturers with practical experience**
Benefit from their experience and a direct link between theory and practice
- **Learning by doing**
Practical experience through internships, projects for real clients and guest lectures by successful professionals
- **Tio opens doors**
Grow into an enthusiastic young professional with an entrepreneurial mindset: the best employers and clients are waiting for you!

The outcome? The best opportunities to build your career or launch your own business. the road to success starts at Tio Business School: top-tier education at the leading private business school in the Netherlands.



Your road to success starts here!

Let's stay in touch

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Are you ready
for a successful
future?
Apply now!

tio.nl/en